



Mission Statement

Grateful Advocates for Catholic Education (GrACE) strengthens the home, parish, school relationship by:

- ✓ modeling and witnessing to our Catholic faith;
- ✓ sharing our love for Catholic education;
- ✓ shepherding and celebrating the uniqueness of our Catholic schools.

2019-2020 Strategic Plan

Priority Outcome 1: Promote GrACE with the goal of increasing the diversity and participation of a broader membership.

Strategies:

- ✓ Engage chaplains in furthering our message.
- ✓ Encourage teachers to be more vocal about their faith.
- ✓ Promote GrACE to parish service groups (CWL, Knights of Columbus).
- ✓ Share testimony during assemblies / gatherings about our faith experience.

Priority Outcome 2: Inform the home, school, parish community about the unique mandate of our schools.

Strategies:

- ✓ Promote GrACE hashtag and social media presence.
- ✓ Promote the value proposition of Catholic education (its uniqueness and difference).
- ✓ Increase the presence of GrACE in parishes through publicly telling our story.
- ✓ Include messaging about the work of GrACE in parish bulletins.
- ✓ Publish a GrACE newsletter.

Priority Outcome 3: Establish social connectivity to enhance public understanding of our mission.

Strategies:

- ✓ Promote graduates speaking about the difference that Catholic education made in their lives.
- ✓ Host a GrACE event.
- ✓ Film our activities.
- ✓ Host a fun event for staff and students.

